

# Shane Warne unveiled in 3D at the National Sports Museum

Former Australian cricketer **Shane Warne** will preview a major new attraction at the National Sports Museum on **Monday October 27 at 9.45am sharp** at the Melbourne Cricket Ground (MCG).

*Shane Warne – Cricket Found Me* is a new theatrical experience that brings the much-loved cricket great to life in 3D as Warne, who is a National Sports Museum ambassador, takes the audience through some of the finest and more difficult moments of his sporting history.

Using the latest in simulated hologram technology, audiences feel like they are in the room with Warne as he takes them into the MCG changerooms and shares the great moments of his career, including the infamous 'Gatting' ball in 1993 at Old Trafford.

Media are invited to attend the preview and interview Warne and National Sports Museum representatives about the making of *Cricket Found Me*.

**WHAT:** Media preview of *Shane Warne - Cricket Found Me*.

**WHO:** **Shane Warne**, former Australian cricketer.  
**Stephen Gough**, chief executive officer, Melbourne Cricket Club.  
**Gerry Kerlin**, general manager, National Sports Museum.  
**Brian Shirley**, hologram technology expert, The Shirley Spectra.

**WHEN:** Monday October 27 at 9.00am for 9.45am start (see below).

**WHERE:** National Sports Museum, Melbourne Cricket Ground. Enter via Gate 3.

**MEDIA NOTE:** The theatrette in the museum is small and dark, so pool camera or patience is recommended. Media are advised to arrive at 9.00am, as additional lighting set-up may be required. Photographers are advised to bring a tripod.

*Cricket Found Me* opens to the public on October 28. Former Essendon footballer James Hird's *Off The Bench* is currently showing. Entry is included in museum admission prices.

### MEDIA ENQUIRIES

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