

MEDIA RELEASE

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Celebrate Melbourne's Eventful Summer at the National Sports Museum

Melbourne's sporting calendar is bursting with blockbuster events this summer and kids can get among the action with the National Sports Museum's school holiday program *Cadbury Holiday Heroes - Runs, Rallies and Rebounds*.

The action-packed schedule provides a tonne of fun for kids of all ages - whatever their sporting passion. With plenty of activities to choose from, they'll be entertained, challenged and inspired by a great program that celebrates all the great summer sports.

In the *Ashes to Ashes* exhibition, kids will be enthralled by live readings of Paul Harvey's hilarious *The Invincible Bunyips*, which tells the tale of Australia's long and revered cricket history.

A visit to the daily *Summer Sports Show* is up next, where they can learn how concentrating in their next physics class may improve their cricket and tennis skills.

Then it's time to head downstairs to the *Game On* interactive gallery, where they might run into some of their favourite sporting stars. There's a great range of sporting activities - from footy to netball to archery - to test their skills, as well as the opportunity to win a trip to Paris by entering the *Great Netball Shootout* competition!

The kids won't leave empty handed - they can make and take home their very own sporty mosaic; perfect for 'show and tell' on the first day back at school!

The *Cadbury Holiday Heroes - Runs, Rallies and Rebounds* school holiday program offers great value for money: entry to the museum is only \$8 for kids aged 5-15 and kids under 5 are free. Family passes (2 adults and 2 children) are available for only \$50.

Activities take place between 10am and 5pm, Monday to Friday beginning Monday 3 January 2011 and ending on Friday 28 January 2011.

The National Sports Museum is located inside Gate 3 (Northern Stand) at the MCG.

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Quick links:

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