

MEDIA RELEASE

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NATIONAL
SPORTS
MUSEUM
moments that made us



MCG Community Day - Sunday September 27

The Other “One day in September”!

*Have a kick-to-kick on the MCG turf and
walk in the footsteps of the 2009 AFL premiers*

The MCG and the National Sports Museum are offering a once-in-a-lifetime opportunity to follow in the footsteps of the 2009 AFL premiers at the inaugural **MCG Community Day** on Sunday September 27.

All footy fans who visit the National Sports Museum the day after the AFL Grand Final will be given the opportunity to grace the hallowed green of the MCG. Young, old, big or small – everyone can relive their sporting memories, stand on the dais that held the 2009 premiers just hours earlier and have their photo taken with a replica of the premiership cup.

And they can even have a kick!

This special family day also offers visitors the chance to take a walk in the boots of their favourite footy stars. A collection of boots donated from current AFL players will be on show in a new ‘touch’ display. Kids of all ages are invited to sit on an original old MCG training bench and try them on.

The display includes boots from Essendon, North Melbourne, Hawthorn, Geelong, Melbourne and Richmond players. A highlight will be the gumboot-style, size 17 shoes of Fremantle’s Aaron Sandilands – anyone who can fill those shoes gets to win a prize!

The National Sports Museum is Australia’s only dedicated sports museum offering three levels of sporting artefacts, exhibitions and interactives.

WHAT:	MCG Community Day
WHEN:	Sunday September 27, 10am–4pm
WHERE:	Enter via the National Sports Museum, Gate 3 Olympic Stand
COST:	\$25 (adults) and \$15 (children under 15)
DETAILS:	Phone (03) 9657 8888 or visit www.mcg.org.au

Ticket includes entry to the National Sports Museum, a “behind the scenes” MCG Tour and your only chance to play on the hallowed turf in September.

MEDIA ENQUIRIES

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