

MEDIA RELEASE
September 7, 2010



MCG Community Day – Sunday September 26

Visit the MCG after the Final Siren Sounds

Imagine this - the banners have been broken, the siren has sounded and the game run and won - but the 2010 AFL season will live on for one more day with the MCG Community Day on Sunday September 26.

The day after the AFL Grand Final, the hallowed MCG turf will welcome footy fans keen to relive the thrill of the most significant day of the footy calendar.

Retracing the same steps the premiers players took only a few hours earlier, fans will have the opportunity to stand on the dais that propelled the premiers into the history books and to hold aloft a replica of the 2010 Premiership Cup.

Posing in front of the giant scoreboard with the final scores may be heart-warming for some and heart-breaking for others. Regardless of the result, it will be a terrific and lasting memory for all footy fans.

Before heading out to the ground, a visit to the National Sports Museum interactive Game On space will allow fans to perfect their kicking and handballing skills, which can then be put to the test in front of the mighty MCG goal posts – a target which continues to challenge even AFL footballers!

The MCG Community Day ticket price includes entry into the National Sports Museum - Australia's only multi-sports museum, containing thousands of sporting objects and interactives and situated beneath the MCG's Olympic Stand - and a 'behind the scenes' MCG Tour - something for all the family!

| | |
|-----------------|--|
| WHAT: | MCG Community Day |
| WHEN: | Sunday September 26, 10am – 4pm |
| WHERE: | Enter via the National Sports Museum, Gate 3 Olympic Stand |
| COST: | \$30 (adults), \$15 (children aged 5-15), \$60 (family), children under 5 free. |
| DETAILS: | Ph. (03) 9657 8888, www.mcg.org.au or www.nsm.org.au |

MEDIA ENQUIRIES

Belinda Phillips, Haystac
03 8689 2274 or 0411 101 804

Shane Brown, Melbourne Cricket Club
0418 353 431

MCG Community Day – brought to you by the National Sports Museum

